



Now you can have access to the same capital campaign processes and materials used by professional consultants.



THE
SELF-DIRECTED
CAPITAL CAMPAIGN PROGRAM

A Complete Capital Campaign...in a Box!



Combine the timeless wisdom of scriptures with the best practices of today's campaign consultants.

Why pay huge fees to consultants for capital campaign secrets that are not really secret, or take the risk of a less than effective do-it-yourself campaign. The knowledge necessary to effectively launch and manage a capital stewardship campaign, previously tightly held by consultants... can now be yours. **The Self-Directed Capital Stewardship Program** is a complete capital campaign in a box which is made up of three key components:

- A comprehensive manual that serves as a compass for your journey. Guided by clear Biblical principles and the best practices developed by hundreds of churches over the past several decades, the campaign manual teaches a proven step-by-step stewardship strategy to equip you to lead a successful a capital campaign.
- Samples and Examples from other capital campaigns, including example sermons, teachings, communication materials, articles and letters, plus samples of Sunday school or small group lessons. Also included is your choice of any 1 of over 250 professionally designed campaign templates.
- Support during your journey to abundant giving, provided by our experienced consultants. You will not be alone! We will coach you through preparing and executing your campaign with the level of support you chose.

The kit includes

Campaign Manual
Stewardship Study
Week by Week Timeline
Sunday School/Small Group Study



The kit includes

Sample Sermons
Ongoing Support
Example Materials
Professional Graphics

You can do it...We can help.